Child Study Center
Website Privacy Policy

Online Information Collection

When an individual consumer visits this website ("Visitors"), we may collect certain kinds of personally identifiable information. The information we collect will vary depending upon the function the Visitor selects and the information the Visitor provides. For example we may collect the following categories of personally identifiable information (when you specifically and knowingly provide it):

- Name
- Physical address
- An email address
- Birthday
- Phone number
- Policy information
- Social Security Number
- Account information

For individuals that login as representatives of a business or corporate account, we may gather information based on your relationship with our organization for the purposes of providing customized services online.

Safeguarding of Personally Identifiable Information

Child Study Center (CSC) understands the importance of appropriately safeguarding the personally identifiable information we obtain in the course of business operations. CSC may collect Social Security numbers in the course of its business activities. It is our practice to protect the confidentiality of this information, limit access to this information to those with a business need, and to not disclose Social Security numbers unless required or permitted by law.

Visitor Data Collected on this Website

CSC *does not* collect any personal data about you (such as your name, email address or other contact information) except when you specifically and knowingly provide such information.

We *do* allow third-party companies, including AddThis, Google Analytics and others, to use cookies and spotlight tags to collect certain **anonymous, non-personally identifiable** information when you visit our website. This helps us measure the performance of our online advertising campaigns and analyze visitor activity on our websites.

The information collected may include things like what time you visited our website, how long you were on our site, if you've been to the site before, what web pages you visited, and what type of browser you used to access our website. This information helps us identify ways to modify and improve our websites. CSC considers the information collected on our websites valuable. At

this time CSC does not respond to do-not-track signals or similar technologies sent by a browser setting. However, users will continue to have the ability to control cookie settings for CSC websites.

What are cookies?

Cookies are used to store information on your computer and are a way to have your web browser "remember" specific bits of information about your previous visits to our site. Cookies do not spy on you or otherwise invade your privacy, and they cannot invade your hard drive or steal information.

What do cookies do?

Cookies allow you to access secured information, conduct secured transactions, and take advantage of promotional opportunities. They are designed to help you have a better user experience within our website and we use the information to improve our site content.

What types of cookies do we use?

We primarily use two types of cookies. Session cookies (temporary) and persistent cookies (stored on your computer to use ongoing). Here's a little more information about each type.

Session cookies:

- Are temporarily created when you visit a site (for example, a session cookie is created when you log in and access secured account information on our website)
- Expire when you leave a site, close your browser, open a new browser window, or are inactive on the site for a specified length of time (often 20 minutes)

Persistent (or stored) cookies:

- Are used to store your preferences for use by a single site
- Are stored on your hard drive and is read by your browser each time you visit the web site that sent the cookie

How do we use cookies?

Different websites store the information in cookies differently. We do not collect personal or sensitive information in our cookies. Any such information is stored in our protected systems and not in the cookie or on the Internet.

How you can control what data is collected through cookies on this (and other) websites

Most web browsers automatically accept cookies, but you can usually alter the setting of your browser to prevent that. However, doing so may limit your access to certain sections of our website, including account information found behind the log in. If you do not wish to receive

cookies, please refer to the help section of your Internet browser (Internet Explorer, Firefox, Google Chrome, etc.) to learn how to either block all cookies or receive a warning before a cookie is stored on your computer.

In addition to altering the cookie settings on your browser, you can also install the Google Analytics Opt-out Add-on, which prevents Google Analytics from collecting information about your website visits.

What are spotlight tags?

Spotlight tags analyze behavior of users who have previously clicked or viewed one of our online advertisements. At no time do spotlight tags record user name, password, email, IP home addresses, etc. Spotlight activities are reported only if they are created by a user who meets the following three criteria:

- Either clicks one of our ads and is sent to our website, or views one of ours ads and accesses our website later
- Performs an activity on a page containing a spotlight tag
- Performs this activity within 30 days of clicking and/or viewing one of our ads

Information You Provide

We collect the email addresses of visitors to our website when visitors provide them, the email addresses of those who communicate with us via email, and information volunteered by the Visitor, such as survey information, contract information and/or site registrations. Please note we do not automatically collect email addresses from our website visitors. Visitors may be surveyed for feedback concerning this website.

If you supply us with your email address online, you may receive periodic messages from us with information on new products and services or upcoming events. If you prefer not to receive periodic messages with information on new products and services or upcoming events, please contact info@cscfw.org.

Links to Other Sites

The privacy policies of the CSC apply only to this website. Websites operated by non-CSC related entities may link to and from our website and may have different privacy policies from the ones described here. Visitors should read the privacy statements of other websites they visit for information regarding their specific privacy practices.

Effective Date

This online privacy policy is effective as of April 2014. CSC may make changes to our online privacy policies occasionally. If we change it, we will post the current statement on this page. We recommend that Visitors to our site review our online privacy policies from time to time to learn of new privacy practices and changes to our policies.

How Can You Reach Us?

Privacy Officer
1300 W. Lancaster Ave.
Fort Worth, TX 76102
info@cscfw.org